

# TOUCHED *by* TYPE 1

## ANNUAL

# CONFERENCE

20  
24



# **ABOUT**

## **TOUCHED BY TYPE 1**

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What started as a community fundraiser organized by a middle school student and small group of trusted advisers, has blossomed into an impactful and well respected nonprofit organization – spreading awareness about Type 1 Diabetes.

Founder of Touched by Type 1, Elizabeth Forrest was diagnosed with Type 1 Diabetes at 10 years of age. As a student in her Middle School's Dance program, starting a nonprofit organization was not something she'd thought about doing before, but neither was being diagnosed with Diabetes. After her diagnosis, she was driven by a determination to not let diabetes negatively impact her life and inspired to create the nonprofit organization we know of today as Touched by Type 1 – as a way to bring attention to the stories of nearly 2 million Americans who are living with Type 1 Diabetes, to offer support to those who have been diagnosed, and to raise funds to find a cure.



### **OUR MISSION**

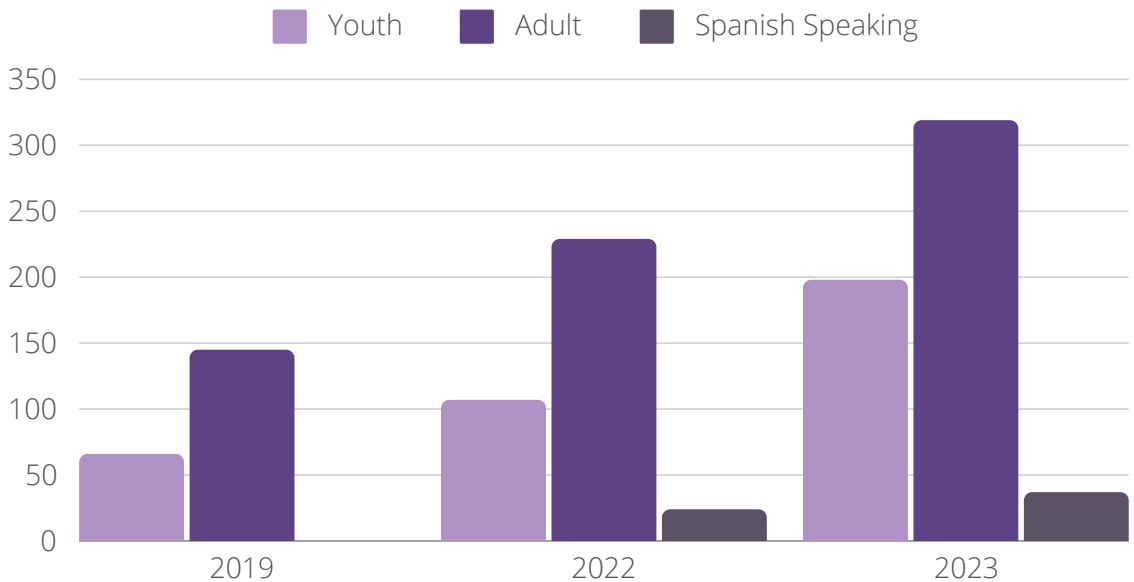
**TOUCHED BY TYPE 1 IS ELEVATING AWARENESS OF TYPE 1 DIABETES, RAISING FUNDS TO FIND A CURE, AND INSPIRING THOSE WITH DIABETES TO THRIVE.**



## TOUCHED BY TYPE 1 ANNUAL CONFERENCE

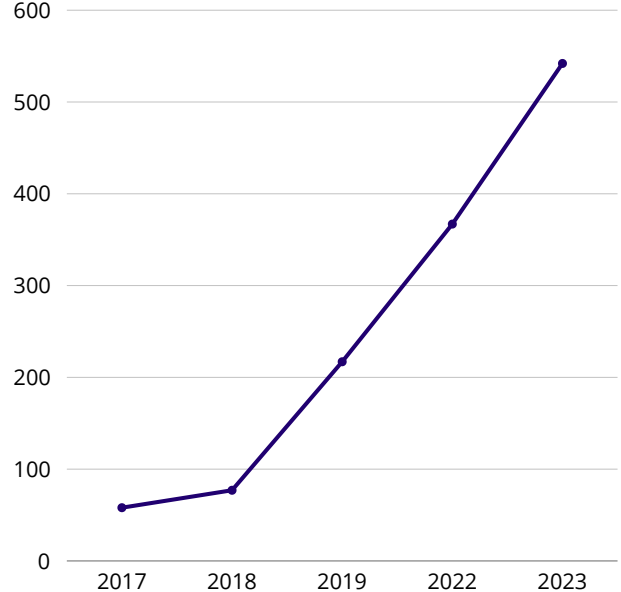
The Touched by Type 1 Annual Conference is a conference for individuals of all ages and backgrounds. The goal is to educate, encourage and empower all lives touched by Type 1 diabetes—whether they have Type 1 or love someone who does. The annual conference provides the unique opportunity to be surrounded by others touched by Type 1 and to learn from some of the nation’s top experts related to thriving despite diabetes.

### Registration Numbers by Age and Track



The Touched by Type 1 Annual Conference nearly doubles in attendance each year. This trend continues to demonstrate how needed events like this are needed for the Type 1 community in order to connect with others, learn from experts, and be inspired to thrive.

### Attendance by Year







# 2024

## SPONSORSHIP OPPORTUNITIES

TOUCHED BY TYPE 1 ANNUAL CONFERENCE  
SATURDAY, SEPTEMBER 14  
ORLANDO, FLORIDA

\$10,000 Presenting Partner

### WHAT IT INCLUDES

- TABLE IN EXHIBITION AREA
- FEATURED LOGO AND LINK ON CONFERENCE WEBSITE
- FULL PAGE AD IN CONFERENCE PROGRAM
- COMPANY LITERATURE OR PRODUCT IN WELCOME BAGS
- DEDICATED FEATURE ON SOCIAL MEDIA
- LOGO ON ALL EVENT MATERIALS
- 2 MONTHS OF AD SPACE IN E-NEWSLETTER
- FEATURED AS PRESENTING SPONSOR THROUGHOUT

TOUCHED *by* TYPE 1  
FAST FACTS



15,000+ Email Subscribers



4,500+ Followers



9,000+ Followers



1,000+ Subscribers



39,000+ Website Views in 2023



# 2024

## **SPONSORSHIP OPPORTUNITIES**

### **\$5,000 LUNCH SPONSOR WHAT IT INCLUDES**

- TABLE IN EXHIBITION AREA
- FEATURED LOGO AND LINK ON CONFERENCE WEBSITE
- HALF PAGE AD IN CONFERENCE PROGRAM
- COMPANY LITERATURE OR PRODUCT IN WELCOME BAGS
- DEDICATED FEATURE ON SOCIAL MEDIA
- LOGO AND MATERIALS ON TABLES
- 1 TIME AD SPACE IN E-NEWSLETTER
- OPTION TO SPEAK TO ATTENDEES FOR 15 MIN DURING LUNCH

### **\$2,500 PROGRAM SPONSOR WHAT IT INCLUDES**

- TABLE IN EXHIBITION AREA
- LOGO AND LINK ON CONFERENCE WEBSITE
- HALF PAGE AD IN CONFERENCE PROGRAM
- COMPANY LITERATURE OR PRODUCT IN WELCOME BAGS
- SOCIAL MEDIA MENTION
- LOGO FEATURED IN E-NEWSLETTER



# 2024

## **SPONSORSHIP OPPORTUNITIES**

### **\$1,000 COMMUNITY SPONSOR**

#### **WHAT IT INCLUDES**

- TABLE IN EXHIBITION AREA
- LOGO ON CONFERENCE WEBSITE
- QUARTER PAGE AD IN CONFERENCE PROGRAM
- COMPANY LITERATURE OR PRODUCT IN WELCOME BAGS
- SOCIAL MEDIA MENTION

### **\$500 ADVOCATE SPONSOR**

#### **WHAT IT INCLUDES**

- TABLE IN EXHIBITION AREA
- LISTED ON CONFERENCE WEBSITE
- LISTED IN PROGRAM

## **STANDALONE OPTIONS**

### **\$100 HALF PAGE AD**

- HALF PAGE AD IN PROGRAM

### **\$200 FULL PAGE AD**

- FULL PAGE AD IN PROGRAM







# THANK YOU

@TOUCHEDBYTYPE1  
TOUCHEDBYTYPE1.ORG

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*TOUCHED BY TYPE 1 IS A 501(C)(3) TAX-EXEMPT  
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